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## Plating on Plastics Has a Home in the AESF

As you'll see in this issue, there were many significant events at AESF Week 2000, but one that will have far-reaching, long-term benefits is that our newest technical committee had its first official meeting. I'd like to introduce you to the Plating on Plastics Committee, which will operate under the auspices of the Technical Activities Board (TAB). The POP chairman is Scott Greenleaf of General Super Plating.

The group of dedicated individuals you see in the photo are the movers and shakers in this very specialized segment of the finishing industry. They have been looking for a home for their technical activities and interests ever since their own association—the American Society for Electroplated Plastics, founded in 1966—closed its doors two years ago. The AESF Board of Directors is pleased that they have chosen to make their new home with the AESF. Special thanks go to Leif Harland on the AESF Board, who pursued establishing a relationship with the plating on plastics group. Without Leif's dedicated insistence that AESF would be a good fit for them, they might have gone elsewhere.

This new relationship creates several benefits:

- The addition of this technical committee enhances AESF's reputation as a multi-finishing



*AESF's new Plating on Plastics Committee held its first official meeting at AESF Week. (Seated, l-r) Joe Arnold, Guardian Automotive Trim; Roger Timmer, Lacks Industries; Leif Harland, Palm International; and Carmine Nargi, Enthone-OMI. (Standing, l-r) Ron Lash, Daimler-Chrysler Corp.; Dr. Donald Snyder, Atotech USA; Dennis Dumsha, Atotech USA; David Paniati, MacDermid, Inc.; Scott Greenleaf, General Super Plating; and Tom Hilbrand, McKechnie Vehicle Components.*

organization. (There are now 18 committees and sub-committees reporting to the TAB.)

- The AESF provides the POP group with a mechanism for conducting activities that are important to them. The committee is at work now on a free-standing symposium or workshop that will likely be held in the Detroit area.
- POP workshops and symposia will increase educational opportunities to all AESF members.
- We can expect that the activities of the POP will lead to new developments in the plating industry, carrying it into a newer

area—one that should experience growth. That's good news.

There's a strong market for plating on plastics. Just look around and you'll see evidence of it everywhere—decorative trim for home and auto, toys, and cosmetics and personal products packaging.

Please join me in welcoming the new committee. We look forward to their successful endeavors and the ideas they will bring to the AESF.